

# Rotating Text Banner Ads

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## New Exciting Rotating Text Ads

BBQ Ads.com is now taking orders for our new Rotating Text Ads program. What are Rotating Text Ads? Well here are some samples:

- Have you read The History of The BBQ Forum as told in recipes? 8 PT.
- Have you read The History of The BBQ Forum as told in recipes? 10 PT.
- Have you read  
The History of The BBQ Forum as told in recipes? 12 PT.
- Have you read The History of The BBQ Forum as told in recipes? 14 PT.

You can vary the size of your text ads per account by size, color and font. The larger the font the shorter the message. At 10 to 12 PTs. you can have about 70 character and spaces in your banner. At 14 PT you can have less characters and spaces. With each "Rotating Text Ads account you can have five different banners (messages) so you can target your market better.

We are starting a test market project for this new advertising effort. The Text banners will be first introduced on the World Famous BBQ Forum. These ads will appear at the top of all messages.

As you can see from the image above the location of the Rotating Text Ads will be located so as to not interfere with the reading of the posted messages. The location has also been chosen to not compete with the main image banners at the top of the messages.

We have been testing these rotating text ads for for over six months at the time of this writing and comparing the click rate with the click rate of the regular banner advertisements. The results have shown that the text ads can compete very well with the regular banners ads. Contact Ray Basso to learn just how the text ads compare with the traditional banner ads. The rates for the text ads are the same as the traditional banners ads.

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If you have a website that gets a lot of traffic and would like for us to "server regular or text banners" to your web site contact us using the link in the main menu. We currently are displaying over 1,500,000 banners per month. On some of our high traffic days were displaying over one banner a second. We can server regular and text banners to any web site and yes we do serve banners other then barbecue related clients. Contact us for details. We will sell the advertising for your web site or you can sell it and let us server the banners and make more money.